

MOBILE MMS Anti-SPAM

Wizemobile Mobile Marketing strictly forbids our clients to collect personal data in any way that contravenes relevant UK legislation and recognised best practise; we specifically require our clients to use 'opt in' mobile numbers only; Wizemobile Mobile Marketing include an opt-out / list unsubscribe function in all outgoing MMS Multimedia Messaging Service Mobile Marketing messages sent via our MMS Gateway.

Wizemobile Mobile Marketing is a professional product, and we have two firm beliefs where it comes to mobile MMS spam.

1. Our clients do not want to be associated with it.
2. Neither does Wizemobile Mobile Marketing. You are permitted to use Wizemobile Mobile Marketing for opt-in marketing only, and we ask you to follow not just the letter of the various applicable laws and guidelines, but the spirit of them as well. Initiatives to combat mobile spam industry-wide have our full support, and we will share information about mobile MMS spammers with industry partners.

Your understanding and acceptance of our anti-mobile MMS spam policy forms part of the terms and conditions of the Wizemobile Mobile Marketing service.

Recipient complaints WILL be followed up to preserve the integrity of our product and our clients. Your account will be terminated if we find that you are abusing Wizemobile Mobile Marketing.

Wizemobile Mobile Marketing have many data partners which can supply you with recipient data whom have shown interest in products or services you provide; if you require opt-in mobile data contact sales@wizemobile.co.uk .

We define 'mobile MMS spam' as any commercial MMS message that has not been requested by the recipient - ie they have not specifically asked to join the relevant mailing list, or the information sent out from that list does not match what they think they signed up for either with your organisation or the original list owner.

Spam is annoying and intrusive. Do not do it.

If you think you have been mobile MMS spammed via Wizemobile Mobile Marketing take it up with the sender first - honest mistakes can occur (people sometimes forget that they have subscribed to a service, for example). If their response is unsatisfactory, or you are certain that your details have been obtained illegitimately, send full details to abuse@wizemobile.co.uk and we will remove you from the MMS mobile lists immediately then investigate the company concerned.

Content We reserve the right to withdraw the service if we find that your MMS Mobile Campaigns are misleading or contain illegal or overly offensive content not requested by the recipients. Contact us first if you need guidance on a specific campaign.

The legal responsibility for the content or intellectual property/copyright of any MMS Mobile Marketing Message sent out using the Wizemobile Mobile Marketing system lies entirely with the originating client.

If you think you've been sent an offensive or misleading MMS Mobile Marketing Message via Wizemobile Mobile Marketing take it up with the sender first. If the complaint isn't resolved to your satisfaction, send full details to abuse@wizemobile.co.uk . Note that the responsibility of the content lies with the sender. We will not adjudicate on individual disputes but we will view complaints in the light of whether the sender should be allowed to continue their association with Wizemobile Mobile Marketing. If you're unable to agree with the sender as to whether their MMS Mobile Message was offensive or misleading, then chances are that you will want to unsubscribe from their list, and we will arrange this for you.