

Can MMS be forwarded and do clients have to pay?

YES and thankfully NO – just like a successful email campaign your MMS Mobile Marketing campaign can go VIRAL! By sending a MMS message to your opt-in list you can define the offer/service/discount and end date informing the recipient that they may forward the offer/service/discount to their friends and family.

Because these forwarded messages are sent by the recipient and not WizeMobile we cannot report on the additional messages sent, nor can we guarantee the messages will be in the handset optimised format which was sent to the original recipient, however you do not pay any charges for forwarded messages – some campaigns have been known to have a 5 to 1 recipient forward rate.

Contact us for further information